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Official Update to Members 10/1/2011

1. Membership Drive

Attached you will find a “Local Membership Postcard.” Please renew your membership ASAP and encourage others to do the same. There are options for:

- “Athlete Membership” for local snowsport athletes to be eligible for scholarships and other Ski Club programs and services.
- “General Membership” for any individual who simply wants to support the Club, its mission and snowsport athletes of the Gunnison Valley.
- “Family Membership” for a family with two or more student-athletes. A family membership makes all student-athletes in the family eligible for scholarships, and the whole family can benefit from other Ski Club programs and services.
- “Business Membership” for businesses that would like to support the Ski Club’s mission, programs and services. Basic business membership includes: (1) being listed on the Ski Club’s website as a “Business Member” and supporter of the club, and (2) a listing in the “Thank You” advertisement published in local papers. *Business membership does not entitle student-athletes to the same benefits as “Athlete” or “Family” memberships.*

To renew your membership or become a member you can:

1. Print attached postcard. Fill out and mail in with your payment to PO Box 56, Crested Butte, CO 81224
2. Sign up at www.cbskiclub.org
3. Contact Kiley at cbskiclub@gmail.com or (970) 275-2554 with questions or to drop off in person

All Memberships help support the Club’s mission, programs and services!

Encourage your friends, neighbors and local businesses to support the Club.

2. Scholarships

The primary function of the Club is to offer both need and merit based scholarships to local competitive snowsport athletes. Applications can be found on the new website at www.cbskiclub.org or by contacting Kiley Flint at cbskiclub@gmail.com. Applications are due by October 26th, 2011. Late and incomplete applications will not be considered. For questions contact Kiley Flint at (970) 275-2554 or cbskiclub@gmail.com.

3. New Logo, Marketing and Website

We hope you like our new LOGO. This was developed by the Board appointed “Marketing Task Force,” and with the help of Kevin Krill Design, LLC. With this new look the Club has also developed more marketing and fundraising materials, and a new website has been created by Lavada Bramlitt with Peak Nonprofit Consulting. The new website is:

www.CBSKICLUB.org

The website is under construction, and you can continue to watch it grow with more information about the Club, the Board of Directors, local student-athletes, local programs, volunteer information, donors and sponsors, and other information supporting Gunnison Valley snowsports.

The website is currently set up to:

- Become a member and pay membership dues on-line
- Access scholarship information and download scholarship applications
- Learn more about upcoming events – like the “Ski Swap” on November 11 and 12
- Get Bronze, Silver, Gold and Olympic Sponsorship information
- Seek out volunteer opportunities
- Contact the Director, Kiley Flint

4. Crested Butte Junior Nordic Team

The Crested Butte Ski Club Board of Directors felt strongly about offering its programs and services to all competitive snowsport disciplines in the Valley – including scholarships to competitive Nordic athletes. The Club is continuing to work with the Crested Butte Junior Nordic Team and the Crested Butte Nordic Council to solidify this relationship in support of local Nordic athletes. Stay tuned on this wonderful development, and if you feel the urge – hug a Nordy!

5. New “Team Room”

In collaboration with Crested Butte Mountain Resort and the Mountain Sports Team, the Crested Butte Ski Club is helping to clean up and outfit a new “Team Room” for use by local ski and snowboard athletes and coaches. The new room is located slopeside at CBMR in the Whetstone building just north of the Ski School locker room (under Camp CB). This will be a huge benefit to the local junior athletes.

6. Student-Athlete Code of Conduct

We have attached the newly developed “Student-Athlete Code of Conduct.” This code of conduct represents a significant part of our mission, it is consistent with our requirements for scholarship recipients, and we will use it with area snowsport programs and staff to promote stronger and healthier snowsport athletes.

7. Proposed Amended and Restated “Articles of Incorporation” Proposed Amended and Restated “Bylaws”

Attached are official copies of the “Amended and Restated Articles of Incorporation” and the “Amended and Restated Bylaws.” As we wrote to you on June 30, 2011:

“As a part of the organization’s strategic growth and planning, the Board of Directors would like to expand membership as well as the diversity of the board. This will require that the organization move to a non-voting membership structure and more formal board structures.

These changes will help us garner more support for local ski and snowboard athletes, help foster the best programs and events possible, and focus on long-term sustainability.

This is an exciting time for our organization and its future. You will be receiving a comprehensive description of our new programs and services this fall. Until then, get ready for a great winter and enjoy this beautiful summer.”

This is official notice of the alterations and amendments to the organization’s articles and by-laws. (The new drafts are attached.) Adoption of these changes requires a meeting of the membership which is scheduled for **Thursday November 3, 2011 at 5:30 PM at Mountaineer Square**. This meeting has been coordinated with the Crested Butte Mountain Sports Team’s “Sign up and Meet the Coaches” night. We hope to see you all there so that the Director and Board of Directors may answer your questions and we can officially vote regarding these changes.

8. Local Ski and Snowboard Programming

For more information, and to sign up for local **alpine, freeride and snowboard** programs contact:

Nick Herrin / (970) 349-2224 / nherrin@cbmr.com or visit www.skicb.com/cbmr

For more information, and to sign up for local **nordic** programs contact:

Duncan Callahan / duncan.callahan@gmail.com or visit www.cbnordicteam.org

